PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Mike Murphy **DATE:** August 3, 1995

FROM: Karen Miller

SUBJECT: Best Buy Smokers Research Plan

Per our meeting, the attached outlines the research plan to gain an understanding about Best Buy/Best Buy smokers. Let's discuss at your earliest convenience.

cc: D. Beran
J. Bonhomme

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Source: https://www.industrydocuments.ucsf.edu/docs/yfxj0004